Young Africa: work WORKS!

THE URGENCY: YOUTH UNEMPLOYMENT

- YOUTH: More than a billion people live in Africa, half of them are below 25 years old.
- YOUTH UNEMPLOYMENT is staggering high due to a vocational skills gap, insufficient soft and entrepreneurial skills and a lack of decent jobs.
- POVERTY CYCLE: If we don't act now, youth unemployment will lead to more poverty, a higher dependency ratio and forced migration.



OUR HIGH-IMPACT SOLUTION

INTEGRAL APPROACH TO YOUTH DEVELOPMENT through vocational training, entrepreneurship development, life skills education and talent development.

FRANCHISE BUSINESS MODEL: In partnership with local entrepreneurs, we build

self-sustainable skills training centres that are embedded in local society.

WIN: Local entrepreneurs (franchisees) rent an equipped workshop where they can run their business as well as training local youths.

WIN: Students learn through production.

WIN: Rents paid by franchisees cover core operational costs.

Our solution **LEADS TO** skills for **employability** and **entrepreneurship**.

WHY WE DO WHAT WE DO



OUR IMPACT



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Young Africa: road to work

CONFEDERATION OF LOCAL NGOS

All YA's work is **deeply embedded** in the societies they serve. Young Africa is a confederation of locally registered NGOs. Their local boards are legal owners of the training locations.

COST-EFFECTIVE

The average cost to train a student is **\$200**. For this, a student gets 6—12 months training including:

- 70% Training on-the-job.
- 30% Classes in skills theory, life skills education and entrepreneurship training.
- Extra services, including ICT lessons, job placement, access to finance, library, creche, internet café, sports and art.

Young Africa graduates are well-placed to find internships, jobs and become entrepreneurs after their graduation.

COMMUNITY-BASED CENTRES



The core activity of Young Africa is skills training. Besides, we offer: teachers training, job promotion, hostels, facilities for the communities and arts and sport festivals.

SCALING FOR MORE IMPACT

Big problems require **bold** solutions. The urgency in Africa is high and our method is effective. Therefore we aim to educate **half a million** youths for (self-) employment by 2025. Together with partners, we will reach this by:

I Setting up 10 new Young Africa training locations in Southern Africa.

II Inspire and train 100 organisations to adopt our unique method.



In 2017, Young Africa's solution for youth unemployment in southern Africa gained the recognition of UNESCO-UNEVOC as a Promising Practice for Vocational Training.

We are thankful to work with: European Union, Irish Aid, Light for the World, Wild Geese, SERVE, SAFaids, Horizont3000, stichting DOEN, Ashoka, DFID, GIZ, International Youth Foundation.